



Centre for Faculty & Professional Development Anna University, Chennai-25.

“Anna University Resource for Academics “- Video Content Creation Guidelines

General Information:-	“AURA - Anna University Resource for Academics “ Youtube like – Video Lecture content Creation
Work	Creating E-Content Video for facilitating Teaching-Learning process of academic & research value
Eligible Person to Create E-content	<ul style="list-style-type: none"> ✓ Faculty members and research students (institutes affiliated to Anna University) ✓ Industry experts and practitioners.
Duration of the Video	20 Minutes (to be restricted)
Video Creation on (topics limited to academic syllabus)	<ul style="list-style-type: none"> ✓ Laboratory experiments ✓ Sophisticated equipment demo ✓ Demo on working with Engineering Tools & software tools ✓ Recordings taken through industrial visit ✓ Sophisticated research laboratory infrastructure ✓ Demonstrative image / PPT explanation on theoretical concepts ✓ Field visit for capturing live demonstration about working process
Anna University Regulation (R-2021 & R-2023)	https://cac.annauniv.edu/
Video Quality (FHD)	Video must be high resolution quality, with focus and clear audio. Videos should be in high-definition (1080p)
Video Selection committee	Submitted video lecture / demonstration is subjected to selection and approval only based on decision and the discretion of the scrutiny committee comprising of the Director CFPD and team of expert members of domain specialization.
E-content Uploading Location	https://www.annauniv.edu -> E-Learning -> AU Resource for Academics-AURA
Benefit to the content creator (of the selected video document)	<ul style="list-style-type: none"> ✓ Remuneration of Rs. 1500/- totally for the video duration restricted to 20 minutes. ✓ E-Certificate issued to the selected content creator (maximum 2 author)
Submission of video content to CFPD through E-mail (Google drive link) / CD	aucentrefacultydevelopment@gmail.com / CD
Hard copy submission	Claim Bill for E-Content Development – AURA (Anna University Resource for Academics)
E-Content Creator Registration	https://forms.gle/YC8BXTJPKeuU1qhh7

Submission Norms:

Do	Do Not
Video can be taken by Mobile / Camera with high resolution device (Preferably use high MP camera device)	Avoid low resolution camera device
Maintain standard Contrast throughout the video recording	Avoid bright & dark light changes during video recording
Use mic to record the clear audio	Avoid the background noise
High resolution Image slide show with clear voice over video explanation is acceptable	Avoid Power Point Presentation to create the E-Content Video (keep PPTs as minimum as possible)
Make your own video	Create new content & submit. Don't copy image or video clip from other resources to avoid plagiarism and this is the responsibility of the content creator.
Use device stand to make the perfect video & Maintain same aspect ratio throughout the video recording	Avoid the shaking during the video recording & Don't change the aspect ratio in between the video recording
Maintain the focus on the equipment, experiment, work process,...etc.,	Avoid the persons / Self-image of the author or content creator of the video on screen while video recording
Title of the E-content & E-content developer name can be included in the starting of video.	Don't add the sponsor, camera man, editor, Institution details, etc. at starting of the video. Add any details / acknowledgement at the end of the video content

Note/Warning: CFPD Disclaimer The content reported of plagiarism, conceptual errors, false claims and copyright infringement shall be removed from the content repository & Anna University website without any notice.

The CFPD is only a facilitator for the upload of content in academic interests and is not responsible for any legal infringements that may arise.



**Centre for Faculty & Professional Development
Anna University, Chennai-25**

Claim Bill for E-Content Development – AURA (Anna University Resource for Academics)

Name :
Designation :
Department :
Institution Name :
Contact Address :
Mobile Number & E-Mail ID :

E-Content for the Department (Domain) :
E-Content Subject Domain :
E-Content Topic / Title :
E-Content Relevant to : Engineering Science & Humanities Technology
 Laboratory experiments
 Sophisticated equipment demo
 Demo on working with Engineering tools & Software
 Industrial visit
E-Content Type : Sophisticated research laboratory
 Field visit - live demonstration about working process
 Mathematics/English/Tamil/Languages
 Applied Science
 Others
E-Content developed with HD quality : Yes No
E-Content Video Duration : 20 Minutes
Eligibility claim for selected content : Rs. 1,500/-
E-Content video submitted in CD / Drive : CD Drive

Certificate by domain Expert / faculty

This is certified that the content of this video is correct and of educational value. It is verified by me and it may be approved for the E-content submission to the CFPD, Anna University.

Subject Expert / Faculty Sign
(Name with seal of Institute)

Head of Institution / HoD Sign
(Name with seal of Institute)

Declaration by E-Content Author

I hereby declare that all the above furnished information is true. This E-content video was made as per the guideline of the CFPD, Anna University. The E-content was developed by me is of originality and there is no plagiarism / copy from any other resources. I agree that the video content can be subjected to scrutiny for corrections or upgradation before selection for publication in the University website. I declare that I would not give this video content to any others in any mode. Agreed that the content reported of plagiarism, conceptual errors, false claims and copyright infringement shall be removed from the content repository & Anna University website without any notice. Hereafter I will access the published E-content video only through Anna University website.

Signature of the E-Content Author
(Name, Designation / seal)



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E-Content Development – AURA (Anna University Resource for Academics)

Bank Details for NEFT

Name of the Account holder as written in the bank passbook (of only one Author of E-Content)	
Permanent Account No (PAN)	
Mobile No	
E-Mail ID	
Account No	
Name of the Bank	
Branch	
IFSC Code	

I declare that all the information furnished are true to the best of my knowledge.

Date:

Signature

Note: All details be filled up in capitals.